

# Composite Exhibit 1

RENEWED

1943

RENEWED

UNITED STATES PATENT OFFICE.

BEST AVAILABLE COPY

TIFFANY &amp; COMPANY, OF NEW YORK, N. Y.

TRADE-MARK FOR BRONZES AND SILVER AND PLATED WARE.

STATEMENT and DECLARATION of Trade-Mark No. 23,572, registered September 5, 1893.

Application filed July 29, 1893.

## STATEMENT.

*To all whom it may concern:*

Be it known that the TIFFANY & COMPANY, a corporation organized under the laws of the State of New York, and located at New York, in the county of New York and State of New York, and doing business at Union Square, in said city, has adopted for its use a Trade-Mark for Bronzes, Silver and Plated Ware, and Ornamental Articles in Metal, of which the following is a full, clear, and exact specification.

The trade mark of said company consists of the words "Tiffany & Co." These have been frequently arranged as in the accompanying fac simile, in which the words appear in plain capital letters, arranged in a curve or arch; but the style of the type and arrangement of the words are not material. The words may be in any character or style of letter, and may be arranged according to the circumstances of the case, without materially altering the character of the trade mark, the essential feature of which is the words "TIFFANY & Co."

This trade mark has been continuously used by said corporation for about twenty-five years last past, or since the incorporation of said company in 1868.

The class of merchandise to which this trade mark is appropriated is works of art in metal, and the particular description of goods comprised in said class on which it is used is bronzes, silver and plated ware and ornamental articles in metal.

It has been the practice to apply the mark to the goods by casting upon, or engraving or cutting in the metal of the wares, or by printing, stenciling, or otherwise applying the mark to the packages in which the goods or wares are stored, displayed, or shipped.

TIFFANY & CO.,  
By C. L. TIFFANY,  
*Presdt.*

Witnesses:

ANDREW J. BARRET,  
W. E. DAMON.

## DECLARATION.

State of New York county of New York ss:

C. L. TIFFANY being duly sworn deposes and says that he is the president of the corporation the applicant named in the foregoing statement; that he does verily believe that the foregoing statement is true; that said applicant at this time has a right to the use of the trade-mark therein described; that no other person, firm, or corporation has the right to such use, either in the identical form or in any such near resemblance thereto as might be calculated to deceive; that it is used by said

corporation in commerce between the United States and foreign nations and particularly with Great Britain and that the description and fac-similes presented for record truly represent the trade-mark sought to be registered.

C. L. TIFFANY.

Sworn to and subscribed before me this 27th day of July, 1893.

[L. s.] ANDREW J. BARRET,  
*Notary Public, (199) N. Y. Co.*

Re-renewed, September 5, 1943 to Tiffany & Company, New York, N. Y.

RENEWED

1943

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UNITED STATES PATENT OFFICE.

BEST AVAILABLE COPY

TIFFANY & COMPANY, OF NEW YORK, N. Y.

TRADE-MARK FOR BRONZES AND SILVER AND PLATED WARE.

STATEMENT and DECLARATION of Trade-Mark No. 23,572, registered September 5, 1893.

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STATEMENT.

To all whom it may concern:

Be it known that the TIFFANY & COMPANY, a corporation organized under the laws of the State of New York, and located at New York, in the county of New York and State of New York, and doing business at Union Square, in said city, has adopted for its use a Trade-Mark for Bronzes, Silver and Plated Ware, and Ornamental Articles in Metal, of which the following is a full, clear, and exact specification.

The trade mark of said company consists of the words "Tiffany & Co." These have been frequently arranged as in the accompanying fac simile, in which the words appear in plain capital letters, arranged in a curve or arch; but the style of the type and arrangement of the words are not material. The words may be in any character or style of letter, and may be arranged according to the circumstances of the case, without materially altering the character of the trade mark, the essential feature of which is the words "TIFFANY & Co."

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The class of merchandise to which this trade mark is appropriated is works of art in metal, and the particular description of goods comprised in said class on which it is used is bronzes, silver and plated ware and ornamental articles in metal.

It has been the practice to apply the mark to the goods by casting upon, or engraving or cutting in the metal of the wares, or by printing, stenciling, or otherwise applying the mark to the packages in which the goods or wares are stored, displayed, or shipped.

TIFFANY & CO.,  
By C. L. TIFFANY,  
Presdt.

Witnesses:

ANDREW J. BARRET,  
W. E. DAMON.

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corporation in commerce between the United States and foreign nations and particularly with Great Britain and that the description and fac-similes presented for record truly represent the trade-mark sought to be registered.

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 List At:  OR  to record:  **Record 3 out of 3**
[TSDR](#)[ASSIGN Status](#)[TTAB Status](#)*( Use the "Back" button of the Internet Browser to return to TESS)***TIFFANY & CO.**

**Word Mark** TIFFANY & CO.

**Goods and Services** IC 006 014. US 028. G & S: Bronzes, Silver and Plated Ware, and **Ornamental Articles** in Metal. FIRST USE: 18680000. FIRST USE IN COMMERCE: 18680000

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 70023572

**Filing Date** July 29, 1893

**Current Basis** 1A

**Original Filing Basis** 1A

**Change In Registration** CHANGE IN REGISTRATION HAS OCCURRED

**Registration Number** 0023572

**Registration Date** September 5, 1893

**Owner** (REGISTRANT) Tiffany & Company CORPORATION NEW YORK UNION SQUARE New York NEW YORK

(LAST LISTED OWNER) TIFFANY (NJ) LLC LIMITED LIABILITY COMPANY DELAWARE 15 SYLVAN WAY PARSIPPANY NEW JERSEY 07054

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Scott J. Slavick

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECTION 8(10-YR) 20130723.

**Renewal** 6TH RENEWAL 20130723

**Live/Dead Indicator** LIVE

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## Trademark Assignment Abstract of Title

## Total Assignments: 9

Serial #: [70023572](#)

Filing Dt: 07/29/1893

Reg #: [23572](#)

Reg. Dt: 09/05/1893

Registrant: Tiffany &amp; Company

Mark: TIFFANY &amp; CO.

## Assignment: 1

Reel/Frame: [0497/0773](#)

Recorded: 05/13/1985

Pages: 21

**Conveyance:** AS SECURITY FOR OBLIGATIONS RECITED, ASSIGNOR HEREBY GRANTS A SECURITY INTEREST UNDER SAID MARK, SUBJECT TO AGREEMENT RECITED (SEE RECORD)**Assignor:** [TIFFANY AND COMPANY](#)**Exec Dt:** 05/08/1985**DBA/AKA/TA:** AKA TIFFANY & COMPANY AND TIFFANY & CO.**Entity Type:** UNKNOWN**Citizenship:** NONE**Assignee:** [ARABIAN INVESTMENT BANKING CORPORATION \(INVESTCORP\) SERVICES, N.V.](#)**Entity Type:** CORPORATION**Citizenship:** NETHERLANDS ANTILLES

9WEST 57TH ST.

NEW YORK, NEW YORK 10019

**Correspondent:** CUSHMAN, DARBY, ET AL.

8TH FLOOR

1801 K ST., N.W.

WASHINGTON, DC 20006

## Assignment: 2

Reel/Frame: [0497/0794](#)

Recorded: 05/13/1985

Pages: 21

**Conveyance:** AS SECURITY FOR OBLIGATIONS RECITED, ASSIGNOR HEREBY GRANTS A SECURITY INTEREST UNDER SAID MARK SUBJECT TO AGREEMENT RECITED, (SEE RECORD FOR DETAILS)**Assignor:** [TIFFANY AND COMPANY](#)**Exec Dt:** 05/08/1985**DBA/AKA/TA:** AKA TIFFANY & COMPANY AND TIFFANY & CO.**Entity Type:** UNKNOWN**Citizenship:** NONE**Assignee:** [GENERAL ELECTRIC CREDIT CORPORATION](#)**Entity Type:** CORPORATION**Citizenship:** NEW YORK

2777 SUMMER ST.

STAMFORD, CONNECTICUT 06905

**Correspondent:** CUSHMAN, DARBY, ET AL.

8TH FLOOR

1801 K ST, N.W.

WASHINGTON, DC 20006

## Assignment: 3

Reel/Frame: [0575/0301](#)

Recorded: 05/22/1987

Pages: 17

**Conveyance:** SECURITY INTEREST**Assignor:** [GENERAL ELECTRIC CREDIT CORPORATION](#)**Exec Dt:** 05/13/1987**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Assignee:** [TIFFANY AND COMPANY](#)**Entity Type:** CORPORATION**Citizenship:** NEW YORK

727 FIFTH AVENUE

NEW YORK, NEW YORK 10022

**Correspondent:** TIFFANY & CO.

FIFTH AVENUE &amp; 57TH STREET

NEW YORK, NY 10022

## Assignment: 4

Reel/Frame: [0772/0319](#)

Recorded: 11/09/1990

Pages: 17

**Conveyance:** SECURITY INTEREST**Assignor:** [ROBERTSON - CECO CORPORATION](#)**Exec Dt:** 11/08/1990

**Assignee:** [WELLS FARGO BANK, N. A.](#)  
9TH FLOOR  
333 SOUTH GRAND AVENUE  
LOS ANGELES, CALIFORNIA 90071

**Correspondent:** SHEPPARD, MULLIN, RICHTER & HAMPTON  
FORTH - EIGHTH FLOOR  
333 SOUTH HOPE STREET  
LOS ANGELES, CA 90071

**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE  
**Entity Type:** A NATIONAL BANKING  
ASSOCIATION  
**Citizenship:** NONE

#### Assignment: 5

**Reel/Frame:** [0857/0891](#) **Recorded:** 03/06/1992 **Pages:** 8

**Conveyance:** MODIFICATION TO COLLATERAL ASSIGNMENT TO MODIFY AGREEMENT DATED 11-08-90 (SEE RECORD FOR DETAILS)

**Assignor:** [ROBERTSON-CECO CORPORATION](#)

**Exec Dt:** 01/31/1992  
**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE  
**Entity Type:** A NATIONAL BANKING  
ASSOCIATION, AS AGENT  
**Citizenship:** NONE

**Assignee:** [WELLS FARGO BANK N.A.](#)

**Correspondent:** GIBSON, DUNN & CRUTCHER  
ONE MONTGOMERY STREET  
TELESIS TOWER  
SAN FRANCISCO, CALIFORNIA 94104-4505

#### Assignment: 6

**Reel/Frame:** [2153/0480](#) **Recorded:** 10/12/1999 **Pages:** 5

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** [TIFFANY AND COMPANY](#)

**Exec Dt:** 09/01/1999  
**Entity Type:** CORPORATION  
**Citizenship:** NEW YORK  
**Entity Type:** CORPORATION  
**Citizenship:** NEW JERSEY

**Assignee:** [TIFFANY \(NJ\) INC.](#)  
727 FIFTH AVENUE  
NEW YORK, NEW YORK 10022

**Correspondent:** DORSEY & WHITNEY LLP  
JOCELYN G. BOLLING  
1001 PENNSYLVANIA AVENUE, N.W.  
WASHINGTON, DC 20004

#### Assignment: 7

**Reel/Frame:** [2153/0923](#) **Recorded:** 10/12/1999 **Pages:** 6

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** [TIFFANY AND COMPANY](#)

**Exec Dt:** 09/01/1999  
**Entity Type:** CORPORATION  
**Citizenship:** NEW YORK  
**Entity Type:** CORPORATION  
**Citizenship:** NEW JERSEY

**Assignee:** [TIFFANY \(NJ\) INC.](#)  
727 FIFTH AVENUE  
NEW YORK, NEW YORK 10022

**Correspondent:** DORSEY & WHITNEY LLP  
PATRICIA RUSSELL BROWN  
1001 PENNSYLVANIA AVENUE, N.W.  
WASHINGTON, DC 20004

#### Assignment: 8

**Reel/Frame:** [3757/0871](#) **Recorded:** 04/10/2008 **Pages:** 5

**Conveyance:** MERGER EFFECTIVE 02012008

**Assignor:** [TIFFANY \(NJ\) INC.](#)

**Exec Dt:** 01/29/2008  
**Entity Type:** CORPORATION  
**Citizenship:** NEW JERSEY  
**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Assignee:** [TIFFANY \(NJ\) LLC](#)  
15 SYLVAN WAY

PARSIPPANY, NEW JERSEY 07054

**Correspondent:** LAWRENCE E. APOLZON  
FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
866 UNITED NATIONS PLAZA  
NEW YORK, NY 10017

Assignment: 9

Reel/Frame: [3786/0665](#)

Recorded: 06/02/2008

Pages: 9

**Conveyance:** CORRECTIVE ASSIGNMENT TO CORRECT THE ENTITY TYPE OF THE ASSIGNEE ERRONEOUSLY IDENTIFIED AS A "DELAWARE CORPORATION" INSTEAD OF "DELAWARE LIMITED LIABILITY COMPANY" PREVIOUSLY RECORDED ON REEL 003757 FRAME 0871. ASSIGNOR(S) HEREBY CONFIRMS THE MERGER OF TIFFANY (NJ) INC., A NEW JERSEY CORPORATION, WITH AND INTO TIFFANY (NJ) LLC, A DELAWARE LIMITED LIABILITY COMPANY.

**Assignor:** [TIFFANY \(NJ\) INC.](#)

**Exec Dt:** 01/29/2008  
**Entity Type:** CORPORATION  
**Citizenship:** NEW JERSEY  
**Entity Type:** LIMITED LIABILITY COMPANY  
**Citizenship:** DELAWARE

**Assignee:** [TIFFANY \(NJ\) LLC](#)  
15 SYLVAN WAY  
PARSIPPANY, NEW JERSEY 07054

**Correspondent:** LAWRENCE E. APOLZON  
FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
866 UNITED NATIONS PLAZA  
NEW YORK, NY 10017

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**RENEWED**

SEP 5 1943

**RENEWED****UNITED STATES PATENT OFFICE.**

TIFFANY &amp; COMPANY, OF NEW YORK, N. Y.

**TRADE-MARK FOR JEWELRY AND WATCHES.****STATEMENT and DECLARATION of Trade-Mark No. 23,573, registered September 5, 1893.**

Application filed July 29, 1893.

**STATEMENT.***To all whom it may concern:*

Be it known that the TIFFANY & COMPANY, a corporation organized under the laws of the State of New York, and located at New York, in the county of New York and State of New York, and doing business at Union Square, in said city, has adopted for its use a Trade-Mark for Jewelry and Watches, of which the following is a full, clear, and exact specification.

The trade mark of said corporation consists of the words "Tiffany & Co." These have generally been arranged as shown in the accompanying fac simile, in which they appear in plain capital letters, arranged in a curved line; but the character of the type and arrangement of the words are unimportant, as the words may be arranged in fancy or ornamental characters without materially altering the character of the trade mark, the essential feature of which is the words "TIFFANY & Co."

This trade mark has been used continuously in business by said corporation for about twenty-five years last past, or since the incorporation of said company in 1868.

The class of merchandise to which this trade mark is appropriated is gold, silver, and other ornamental ware, and the particular description of goods comprised in such class is jewelry and watches.

It has been the practice to engrave or stamp the trade mark on the goods, or to have it cut, engraved, or stamped on a tablet attached to the packing box, or to have it printed, stenciled, or otherwise applied to the packages in which the goods are sold, stored, or packed for shipment.

TIFFANY & CO.,  
By C. L. TIFFANY,  
*Presdt.*

Witnesses:

ANDREW J. BARRET,  
W. E. DAMON.

**DECLARATION.**

State of New York county of New York, ss.

C. L. TIFFANY being duly sworn deposes and says that he is the president of the corporation the applicant named in the foregoing statement; that he does verily believe that the foregoing statement is true; that said applicant at this time has a right to the use of the trade-mark therein described; that no other person, firm, or corporation has the right to such use, either in the identical form or in any such near resemblance thereto as might be calculated to deceive; that it is used by said

corporation in commerce between the United States and foreign nations and particularly with Great Britain and that the description and fac-similes presented for record truly represent the trade-mark sought to be registered.

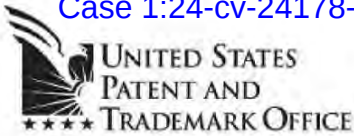
C. L. TIFFANY.

Sworn to and subscribed before me this 27th day of July, 1893.

[L. S.] ANDREW J. BARRET,  
*Notary Public, (199,) N. Y. Co.*

**Re-renewed, September 5, 1943 to Tiffany & Company, New York, N. Y.**





Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3514  
www.uspto.gov

REGISTRATION NO: 0023573 SERIAL NO: 70/023573 MAILING DATE: 06/16/2004  
REGISTRATION DATE: 09/05/1893  
MARK: TIFFANY & CO.  
REGISTRATION OWNER: TIFFANY (NJ) INC.

**CORRESPONDENCE ADDRESS:**

LAWRENCE E. APOLZON  
FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
866 UNITED NATIONS PLAZA  
NEW YORK, NEW YORK 10017

## NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058. ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

\*\*\*\*\*

## NOTICE OF RENEWAL

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059. ACCORDINGLY, THE REGISTRATION IS RENEWED.

\*\*\*\*\*

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):  
028.

GILLIS, BURNIE A  
PARALEGAL SPECIALIST  
POST-REGISTRATION DIVISION  
(703)308-9500

PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION  
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION  
ORIGINAL

**REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION)I) SECTION 8: AFFIDAVIT OF CONTINUED USE** The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration. **Failure to file the Section 8 Affidavit will result in the cancellation of the registration.**

**II) SECTION 9: APPLICATION FOR RENEWAL** The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration. **Failure to file the Application for Renewal will result in the expiration of the registration.**

NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.



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# TIFFANY & CO.

<b>Word Mark</b>	TIFFANY & CO.
<b>Goods and Services</b>	IC 014. US 028. G & S: Jewelry and Watches. FIRST USE: 18680000. FIRST USE IN COMMERCE: 18680000
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	70023573
<b>Filing Date</b>	July 29, 1893
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Change In Registration</b>	CHANGE IN REGISTRATION HAS OCCURRED
<b>Registration Number</b>	0023573
<b>Registration Date</b>	September 5, 1893
<b>Owner</b>	(REGISTRANT) Tiffany & Company CORPORATION NEW YORK New York NEW YORK  (LAST LISTED OWNER) TIFFANY (NJ) LLC LIMITED LIABILITY COMPANY DELAWARE 15 SYLVAN WAY PARSIPPANY NEW JERSEY 07054
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	LAWRENCE E. APOLZON
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Affidavit Text</b>	SECTION 8(10-YR) 20121117.
<b>Renewal</b>	6TH RENEWAL 20121117
<b>Live/Dead Indicator</b>	LIVE

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## Trademark Assignment Abstract of Title

### Total Assignments: 8

Serial #: [70023573](#)

Filing Dt: 07/29/1893

Reg #: [23573](#)

Reg. Dt: 09/05/1893

Registrant: Tiffany & Company

Mark: TIFFANY & CO.

### Assignment: 1

Reel/Frame: [0497/0773](#)

Recorded: 05/13/1985

Pages: 21

Conveyance: AS SECURITY FOR OBLIGATIONS RECITED, ASSIGNOR HEREBY GRANTS A SECURITY INTEREST UNDER SAID MARK, SUBJECT TO AGREEMENT RECITED (SEE RECORD)

Assignor: [TIFFANY AND COMPANY](#)

DBA/AKA/TA: AKA TIFFANY & COMPANY AND TIFFANY & CO.

Exec Dt: 05/08/1985

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ARABIAN INVESTMENT BANKING CORPORATION \(INVESTCORP\) SERVICES, N.V.](#)

Entity Type: CORPORATION

Citizenship: NETHERLANDS ANTILLES

9WEST 57TH ST.

NEW YORK, NEW YORK 10019

Correspondent: CUSHMAN, DARBY, ET AL.

8TH FLOOR

1801 K ST., N.W.

WASHINGTON, DC 20006

### Assignment: 2

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Assignor: [TIFFANY AND COMPANY](#)

DBA/AKA/TA: AKA TIFFANY & COMPANY AND TIFFANY & CO.

Exec Dt: 05/08/1985

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [GENERAL ELECTRIC CREDIT CORPORATION](#)

Entity Type: CORPORATION

Citizenship: NEW YORK

2777 SUMMER ST.

STAMFORD, CONNECTICUT 06905

Correspondent: CUSHMAN, DARBY, ET AL.

8TH FLOOR

1801 K ST, N.W.

WASHINGTON, DC 20006

### Assignment: 3

Reel/Frame: [0575/0301](#)

Recorded: 05/22/1987

Pages: 17

Conveyance: SECURITY INTEREST

Assignor: [GENERAL ELECTRIC CREDIT CORPORATION](#)

Exec Dt: 05/13/1987

Entity Type: CORPORATION

Citizenship: NEW YORK

**Assignee:** TIFFANY AND COMPANY

727 FIFTH AVENUE

NEW YORK, NEW YORK 10022

**Entity Type:** CORPORATION

**Citizenship:** NEW YORK

**Correspondent:** TIFFANY & CO.

FIFTH AVENUE & 57TH STREET

NEW YORK, NY 10022

#### Assignment: 4

**Reel/Frame:** [0772/0319](#)

**Recorded:** 11/09/1990

**Pages:** 17

**Conveyance:** SECURITY INTEREST

**Assignor:** [ROBERTSON - CECO CORPORATION](#)

**Exec Dt:** 11/08/1990

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** A NATIONAL BANKING  
ASSOCIATION

**Citizenship:** NONE

**Assignee:** [WELLS FARGO BANK, N. A.](#)

9TH FLOOR

333 SOUTH GRAND AVENUE

LOS ANGELES, CALIFORNIA 90071

**Correspondent:** SHEPPARD, MULLIN, RICHTER & HAMPTON

FORTH - EIGHTH FLOOR

333 SOUTH HOPE STREET

LOS ANGELES, CA 90071

#### Assignment: 5

**Reel/Frame:** [0857/0891](#)

**Recorded:** 03/06/1992

**Pages:** 8

**Conveyance:** MODIFICATION TO COLLATERAL ASSIGNMENT TO MODIFY AGREEMENT DATED 11-08-90 (SEE RECORD FOR DETAILS)

**Assignor:** [ROBERTSON-CECO CORPORATION](#)

**Exec Dt:** 01/31/1992

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** A NATIONAL BANKING  
ASSOCIATION, AS AGENT

**Citizenship:** NONE

**Assignee:** [WELLS FARGO BANK N.A.](#)

**Correspondent:** GIBSON, DUNN & CRUTCHER

ONE MONTGOMERY STREET

TELESIS TOWER

SAN FRANCISCO, CALIFORNIA 94104-4505

#### Assignment: 6

**Reel/Frame:** [2153/0923](#)

**Recorded:** 10/12/1999

**Pages:** 6

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** [TIFFANY AND COMPANY](#)

**Exec Dt:** 09/01/1999

**Entity Type:** CORPORATION

**Citizenship:** NEW YORK

**Entity Type:** CORPORATION

**Citizenship:** NEW JERSEY

**Assignee:** [TIFFANY \(NJ\) INC.](#)

727 FIFTH AVENUE

NEW YORK, NEW YORK 10022

**Correspondent:** DORSEY & WHITNEY LLP

PATRICIA RUSSELL BROWN

1001 PENNSYLVANIA AVENUE, N.W.

WASHINGTON, DC 20004

#### Assignment: 7

Reel/Frame: [3757/0871](#)

Recorded: 04/10/2008

Pages: 5

Conveyance: MERGER EFFECTIVE 02012008

Assignor: [TIFFANY \(NJ\) INC.](#)

Assignee: [TIFFANY \(NJ\) LLC](#)  
15 SYLVAN WAY  
PARSIPPANY, NEW JERSEY 07054

Exec Dt: 01/29/2008  
Entity Type: CORPORATION  
Citizenship: NEW JERSEY  
Entity Type: CORPORATION  
Citizenship: DELAWARE

Correspondent: LAWRENCE E. APOLZON  
FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
866 UNITED NATIONS PLAZA  
NEW YORK, NY 10017

Assignment: 8

Reel/Frame: [3786/0665](#)

Recorded: 06/02/2008

Pages: 9

Conveyance: CORRECTIVE ASSIGNMENT TO CORRECT THE ENTITY TYPE OF THE ASSIGNEE ERRONEOUSLY IDENTIFIED AS A "DELAWARE CORPORATION" INSTEAD OF "DELAWARE LIMITED LIABILITY COMPANY" PREVIOUSLY RECORDED ON REEL 003757 FRAME 0871. ASSIGNOR(S) HEREBY CONFIRMS THE MERGER OF TIFFANY (NJ) INC., A NEW JERSEY CORPORATION, WITH AND INTO TIFFANY (NJ) LLC, A DELAWARE LIMITED LIABILITY COMPANY.

Assignor: [TIFFANY \(NJ\) INC.](#)

Assignee: [TIFFANY \(NJ\) LLC](#)  
15 SYLVAN WAY  
PARSIPPANY, NEW JERSEY 07054

Exec Dt: 01/29/2008  
Entity Type: CORPORATION  
Citizenship: NEW JERSEY  
Entity Type: LIMITED LIABILITY COMPANY  
Citizenship: DELAWARE

Correspondent: LAWRENCE E. APOLZON  
FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
866 UNITED NATIONS PLAZA  
NEW YORK, NY 10017

# UNITED STATES PATENT OFFICE.

TIFFANY & COMPANY, OF NEW YORK, N. Y.

TRADE-MARK FOR JEWELRY FOR PERSONAL WEAR, NOT INCLUDING WATCHES;  
PRECIOUS STONES, AND FLAT AND HOLLOW WARE MADE OF OR PLATED WITH  
PRECIOUS METAL.

133,063.

Registered July 6, 1920.

Application filed January 9, 1920. Serial No. 126,975.

## STATEMENT.

*To all whom it may concern:*

Be it known that TIFFANY & COMPANY, a corporation duly organized under the laws of the State of New York, and located in the borough of Manhattan, city, county, and State of New York, and doing business at Fifth avenue and 37th street, in the city, county, and State of New York, has adopted and used the trade-mark shown in the accompanying drawing, for jewelry for personal wear, not including watches; precious stones, and flat and hollow ware made of or plated with precious metal, in Class 28, Jewelry and precious-metal ware.

The trademark has been continuously used in the business of said corporation since

1868. The trademark is applied and affixed to the goods by stamping it directly upon the goods, by applying it to packages containing the goods and otherwise.

The applicant is the present owner of the following trademarks registered for the same class of merchandise: No. 23572 granted to Tiffany & Company on September 5, 1893; No. 23573 granted to Tiffany & Company on September 5, 1893, No. 58872 granted to Tiffany & Company on December 25, 1906.

TIFFANY & COMPANY,  
By I. C. MOORE,  
*President.*

# TIFFANY

## DECLARATION.

State of New York, county of New York, ss:  
I. C. MOORE, being duly sworn, deposes and says:

That he is the president of the corporation, the applicant named in the foregoing statement; that he believes the foregoing statement is true; that he believes said corporation is the owner of the trademark sought to be registered; that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use said trademark in the United States either in the identical form or in any such near resemblance thereto as might be calculated to deceive; that said trademark is used by said corporation in commerce among the several States of the United States and

particularly between New York and New Jersey; that the description and drawing presented truly represent the trademark sought to be registered, and that the facsimiles show the trademark as actually used upon the goods, and that the mark has been in actual use as a trademark of the applicant for ten years next preceding February 20, 1905, and that to the best of his knowledge and belief, such use has been exclusive.

I. C. MOORE.

Subscribed and sworn to before me a notary public this 6th day of January, 1920.

[I. s.]

CHAS. J. AHERN,  
*Notary Public.*



Correction in Certificate of Registration of  
Trade-Mark No. 133,063.

It is hereby certified that the name of the officer of the corporation signing the statement and declaration of Certificate of Registration No. 133,063, registered July 6, 1920, upon the application of Tiffany & Company, of New York, N. Y., for a "Trade-Mark for Jewelry for Personal Wear, Not Including Watches, Precious Stones, and Flat and Hollow Ware Made of or Plated with Precious Metal," was erroneously given as I. C. Moore, whereas said name should have been given as *J. C. Moore*; and that the said Certificate should be read with this correction therein that the same may conform to the record of the case in the Patent Office.

Signed and sealed this 10th day of August, A. D., 1920.

[SEAL.]

M. H. COULSTON,



United States Patent and Trademark Office

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### Record 1 out of 1

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# TIFFANY

<b>Word Mark</b>	TIFFANY
<b>Goods and Services</b>	IC 008 014. US 028. G & S: Jewelry for Personal Wear, Not Including Watches; [Precious Stones,] and Flat and Hollow Ware Made of or Plated with Precious Metal. FIRST USE: 18680000. FIRST USE IN COMMERCE: 18680000
<b>Mark Drawing Code</b>	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
<b>Serial Number</b>	71126975
<b>Filing Date</b>	January 9, 1920
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Registration Number</b>	0133063
<b>Registration Date</b>	July 6, 1920
<b>Owner</b>	(REGISTRANT) TIFFANY & COMPANY CORPORATION NEW YORK 727 FIFTH AVENUE NEW YORK NEW YORK 10022  (LAST LISTED OWNER) TIFFANY (NJ) LLC LIMITED LIABILITY COMPANY DELAWARE 15 SYLVAN WAY PARSIPPANY NEW JERSEY 07054
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	LAWRENCE E. APOLZON
<b>Prior Registrations</b>	0023572;0023573;0058872
<b>Type of Mark</b>	TRADEMARK

RegisterPRINCIPAL

Affidavit TextSECTION 8(10-YR) 20101229.

Renewal4TH RENEWAL 20101229

Live/Dead IndicatorLIVE

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## Assignments on the Web > [Trademark Query](#)

### Trademark Assignment Abstract of Title

#### Total Assignments: 7

Serial #: [71126975](#)

Filing Dt: 01/09/1920

Reg #: [133063](#)

Reg. Dt: 07/06/1920

Registrant: TIFFANY & COMPANY

Mark: TIFFANY

#### Assignment: 1

Reel/Frame: [0497/0773](#)

Recorded: 05/13/1985

Pages: 21

Conveyance: AS SECURITY FOR OBLIGATIONS RECITED, ASSIGNOR HEREBY GRANTS A SECURITY INTEREST UNDER SAID MARK, SUBJECT TO AGREEMENT RECITED (SEE RECORD)

Assignor: [TIFFANY AND COMPANY](#)

Exec Dt: 05/08/1985

DBA/AKA/TA: AKA TIFFANY & COMPANY AND TIFFANY & CO.

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ARABIAN INVESTMENT BANKING CORPORATION \(INVESTCORP\) SERVICES, N.V.](#)

Entity Type: CORPORATION

Citizenship: NETHERLANDS ANTILLES

9WEST 57TH ST.

NEW YORK, NEW YORK 10019

Correspondent: CUSHMAN, DARBY, ET AL.

8TH FLOOR

1801 K ST., N.W.

WASHINGTON, DC 20006

#### Assignment: 2

Reel/Frame: [0497/0794](#)

Recorded: 05/13/1985

Pages: 21

Conveyance: AS SECURITY FOR OBLIGATIONS RECITED, ASSIGNOR HEREBY GRANTS A SECURITY INTEREST UNDER SAID MARK SUBJECT TO AGREEMENT RECITED, (SEE RECORD FOR DETAILS)

Assignor: [TIFFANY AND COMPANY](#)

Exec Dt: 05/08/1985

DBA/AKA/TA: AKA TIFFANY & COMPANY AND TIFFANY & CO.

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [GENERAL ELECTRIC CREDIT CORPORATION](#)

Entity Type: CORPORATION

Citizenship: NEW YORK

2777 SUMMER ST.

STAMFORD, CONNECTICUT 06905

Correspondent: CUSHMAN, DARBY, ET AL.

8TH FLOOR

1801 K ST, N.W.

WASHINGTON, DC 20006

#### Assignment: 3

Reel/Frame: [0575/0301](#)

Recorded: 05/22/1987

Pages: 17

Conveyance: SECURITY INTEREST

Assignor: [GENERAL ELECTRIC CREDIT CORPORATION](#)

Exec Dt: 05/13/1987

Entity Type: CORPORATION

Citizenship: NEW YORK

**Assignee:** TIFFANY AND COMPANY

727 FIFTH AVENUE

NEW YORK, NEW YORK 10022

**Entity Type:** CORPORATION

**Citizenship:** NEW YORK

**Correspondent:** TIFFANY & CO.

FIFTH AVENUE & 57TH STREET

NEW YORK, NY 10022

#### Assignment: 4

**Reel/Frame:** [2153/0480](#)

**Recorded:** 10/12/1999

**Pages:** 5

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** [TIFFANY AND COMPANY](#)

**Exec Dt:** 09/01/1999

**Entity Type:** CORPORATION

**Citizenship:** NEW YORK

**Entity Type:** CORPORATION

**Citizenship:** NEW JERSEY

**Assignee:** [TIFFANY \(NJ\) INC.](#)

727 FIFTH AVENUE

NEW YORK, NEW YORK 10022

**Correspondent:** DORSEY & WHITNEY LLP

JOCELYN G. BOLLING

1001 PENNSYLVANIA AVENUE, N.W.

WASHINGTON, DC 20004

#### Assignment: 5

**Reel/Frame:** [2153/0923](#)

**Recorded:** 10/12/1999

**Pages:** 6

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** [TIFFANY AND COMPANY](#)

**Exec Dt:** 09/01/1999

**Entity Type:** CORPORATION

**Citizenship:** NEW YORK

**Entity Type:** CORPORATION

**Citizenship:** NEW JERSEY

**Assignee:** [TIFFANY \(NJ\) INC.](#)

727 FIFTH AVENUE

NEW YORK, NEW YORK 10022

**Correspondent:** DORSEY & WHITNEY LLP

PATRICIA RUSSELL BROWN

1001 PENNSYLVANIA AVENUE, N.W.

WASHINGTON, DC 20004

#### Assignment: 6

**Reel/Frame:** [3757/0871](#)

**Recorded:** 04/10/2008

**Pages:** 5

**Conveyance:** MERGER EFFECTIVE 02012008

**Assignor:** [TIFFANY \(NJ\) INC.](#)

**Exec Dt:** 01/29/2008

**Entity Type:** CORPORATION

**Citizenship:** NEW JERSEY

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** [TIFFANY \(NJ\) LLC](#)

15 SYLVAN WAY

PARSIPPANY, NEW JERSEY 07054

**Correspondent:** LAWRENCE E. APOLZON

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

866 UNITED NATIONS PLAZA

NEW YORK, NY 10017

#### Assignment: 7

Reel/Frame: 3786/0665

Recorded: 06/02/2008

Pages: 9

Conveyance:

CORRECTIVE ASSIGNMENT TO CORRECT THE ENTITY TYPE OF THE ASSIGNEE ERRONEOUSLY IDENTIFIED AS A "DELAWARE CORPORATION" INSTEAD OF "DELAWARE LIMITED LIABILITY COMPANY" PREVIOUSLY RECORDED ON REEL 003757 FRAME 0871. ASSIGNOR(S) HEREBY CONFIRMS THE MERGER OF TIFFANY (NJ) INC., A NEW JERSEY CORPORATION, WITH AND INTO TIFFANY (NJ) LLC, A DELAWARE LIMITED LIABILITY COMPANY.

Assignor: TIFFANY (NJ) INC.

Exec Dt: 01/29/2008

Entity Type: CORPORATION

Citizenship: NEW JERSEY

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Assignee: TIFFANY (NJ) LLC

15 SYLVAN WAY

PARSIPPANY, NEW JERSEY 07054

Correspondent: LAWRENCE E. APOLZON

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

866 UNITED NATIONS PLAZA

NEW YORK, NY 10017

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Web interface last modified: July 25, 2014 v.2.5



**Int. Cls.: 8 and 14**

**Prior U.S. Cls.: 2, 8, 23, 28 and 37**

**United States Patent and Trademark Office**

**Reg. No. 1,228,189**

**Registered Feb. 22, 1983**

**TRADEMARK**

**Principal Register**

**TIFFANY & CO.**

Tiffany & Company (New York corporation)  
727 5th Ave.  
New York, N.Y. 10022

For: BOTTLE OPENERS MADE IN WHOLE  
OR IN PART OF PRECIOUS OR SEMI-PRE-  
CIOUS METALS, in CLASS 8 (U.S. Cl. 23).

First use 1908; in commerce 1908.

For: DECORATIVE ART OBJECTS MADE IN  
WHOLE OR IN PART OF PRECIOUS OR SEMI-  
PRECIOUS METALS—NAMELY, FIGURINES,  
BOXES, BOWLS, TRAYS, AND FLOWERS,  
JEWELRY, METAL WARES MADE IN WHOLE  
OR IN PART OF PRECIOUS OR SEMI-PRE-  
CIOUS METALS—NAMELY, BUSINESS CARD

CASES, CANDELABRAS, CANDLESTICKS, CI-  
GAR AND CIGARETTE BOXES, NAPKIN  
RINGS, AND BOOKMARKS, SEMI-PRECIOUS  
STONES, NATURAL AND CULTURED  
PEARLS, in CLASS 14 (U.S. Cls. 2, 8, 28 and 37).

First use 1968; in commerce 1968.

Owner of U.S. Reg. No. 58,872.

Ser. No. 304,929, filed Apr. 9, 1981.

DAVID E. BUCHER, Examining Attorney



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## Record 1 out of 1

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### Typed Drawing

<b>Word Mark</b>	TIFFANY & CO.
<b>Goods and Services</b>	IC 008. US 023. G & S: Bottle Openers Made in Whole or in Part of Precious or Semi-Precious Metals. FIRST USE: 19080000. FIRST USE IN COMMERCE: 19080000  IC 014. US 002 027 028 050. G & S: Decorative Art Objects Made in Whole or in Part of Precious or Semi-Precious Metals-Namely, Figurines, Boxes, Bowls, Trays, [ and Flowers, ] Jewelry, Metal Wares Made in Whole or in Part of Precious or Semi-Precious Metals-Namely, Business Card Cases, Candelabras, Candlesticks, Cigar and Cigarette Boxes, Napkin Rings, and Bookmarks, Semi-Precious Stones, Natural and Cultured Pearls. FIRST USE: 18680000. FIRST USE IN COMMERCE: 18680000
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	73304929
<b>Filing Date</b>	April 9, 1981
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	November 30, 1982
<b>Change In Registration</b>	CHANGE IN REGISTRATION HAS OCCURRED
<b>Registration Number</b>	1228189
<b>Registration Date</b>	February 22, 1983
<b>Owner</b>	(REGISTRANT) Tiffany & Company CORPORATION NEW YORK 727 5th Ave. New York NEW YORK 10022  (LAST LISTED OWNER) TIFFANY (NJ) LLC LIMITED LIABILITY COMPANY DELAWARE 15 SYLVAN WAY PARSIPPANY NEW JERSEY 07054
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	LAWRENCE E. APOLZON

Prior Registrations

0058872

Type of Mark

TRADEMARK

Register

PRINCIPAL

Affidavit Text

SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20130131.

Renewal

2ND RENEWAL 20130131

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## Assignments on the Web > [Trademark Query](#)

### Trademark Assignment Abstract of Title

#### Total Assignments: 7

Serial #: [73304929](#)

Filing Dt: 04/09/1981

Reg #: [1228189](#)

Reg. Dt: 02/22/1983

Registrant: Tiffany & Company

Mark: TIFFANY & CO.

#### Assignment: 1

Reel/Frame: [0497/0773](#)

Recorded: 05/13/1985

Pages: 21

Conveyance: AS SECURITY FOR OBLIGATIONS RECITED, ASSIGNOR HEREBY GRANTS A SECURITY INTEREST UNDER SAID MARK, SUBJECT TO AGREEMENT RECITED (SEE RECORD)

Assignor: [TIFFANY AND COMPANY](#)

DBA/AKA/TA: AKA TIFFANY & COMPANY AND TIFFANY & CO.

Exec Dt: 05/08/1985

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ARABIAN INVESTMENT BANKING CORPORATION \(INVESTCORP\) SERVICES, N.V.](#)

Entity Type: CORPORATION

Citizenship: NETHERLANDS ANTILLES

9WEST 57TH ST.

NEW YORK, NEW YORK 10019

Correspondent: CUSHMAN, DARBY, ET AL.

8TH FLOOR

1801 K ST., N.W.

WASHINGTON, DC 20006

#### Assignment: 2

Reel/Frame: [0497/0794](#)

Recorded: 05/13/1985

Pages: 21

Conveyance: AS SECURITY FOR OBLIGATIONS RECITED, ASSIGNOR HEREBY GRANTS A SECURITY INTEREST UNDER SAID MARK SUBJECT TO AGREEMENT RECITED, (SEE RECORD FOR DETAILS)

Assignor: [TIFFANY AND COMPANY](#)

DBA/AKA/TA: AKA TIFFANY & COMPANY AND TIFFANY & CO.

Exec Dt: 05/08/1985

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [GENERAL ELECTRIC CREDIT CORPORATION](#)

Entity Type: CORPORATION

Citizenship: NEW YORK

2777 SUMMER ST.

STAMFORD, CONNECTICUT 06905

Correspondent: CUSHMAN, DARBY, ET AL.

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1801 K ST, N.W.

WASHINGTON, DC 20006

#### Assignment: 3

Reel/Frame: [0575/0301](#)

Recorded: 05/22/1987

Pages: 17

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Assignor: [GENERAL ELECTRIC CREDIT CORPORATION](#)

Exec Dt: 05/13/1987

Entity Type: CORPORATION

Citizenship: NEW YORK

**Assignee:** TIFFANY AND COMPANY  
727 FIFTH AVENUE  
NEW YORK, NEW YORK 10022

**Entity Type:** CORPORATION  
**Citizenship:** NEW YORK

**Correspondent:** TIFFANY & CO.  
FIFTH AVENUE & 57TH STREET  
NEW YORK, NY 10022

Assignment: 4

Reel/Frame: [2153/0480](#)

Recorded: 10/12/1999

Pages: 5

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

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**Exec Dt:** 09/01/1999  
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**Citizenship:** NEW YORK  
**Entity Type:** CORPORATION  
**Citizenship:** NEW JERSEY

**Assignee:** [TIFFANY \(NJ\) INC.](#)  
727 FIFTH AVENUE  
NEW YORK, NEW YORK 10022

**Correspondent:** DORSEY & WHITNEY LLP  
JOCELYN G. BOLLING  
1001 PENNSYLVANIA AVENUE, N.W.  
WASHINGTON, DC 20004

Assignment: 5

Reel/Frame: [2153/0923](#)

Recorded: 10/12/1999

Pages: 6

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**Exec Dt:** 09/01/1999  
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**Citizenship:** NEW YORK  
**Entity Type:** CORPORATION  
**Citizenship:** NEW JERSEY

**Assignee:** [TIFFANY \(NJ\) INC.](#)  
727 FIFTH AVENUE  
NEW YORK, NEW YORK 10022

**Correspondent:** DORSEY & WHITNEY LLP  
PATRICIA RUSSELL BROWN  
1001 PENNSYLVANIA AVENUE, N.W.  
WASHINGTON, DC 20004

Assignment: 6

Reel/Frame: [3757/0871](#)

Recorded: 04/10/2008

Pages: 5

**Conveyance:** MERGER EFFECTIVE 02012008

**Assignor:** [TIFFANY \(NJ\) INC.](#)

**Exec Dt:** 01/29/2008  
**Entity Type:** CORPORATION  
**Citizenship:** NEW JERSEY  
**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Assignee:** [TIFFANY \(NJ\) LLC](#)  
15 SYLVAN WAY  
PARSIPPANY, NEW JERSEY 07054

**Correspondent:** LAWRENCE E. APOLZON  
FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
866 UNITED NATIONS PLAZA  
NEW YORK, NY 10017

Assignment: 7

Reel/Frame: 3786/0665

Recorded: 06/02/2008

Pages: 9

Conveyance:

CORRECTIVE ASSIGNMENT TO CORRECT THE ENTITY TYPE OF THE ASSIGNEE ERRONEOUSLY IDENTIFIED AS A "DELAWARE CORPORATION" INSTEAD OF "DELAWARE LIMITED LIABILITY COMPANY" PREVIOUSLY RECORDED ON REEL 003757 FRAME 0871. ASSIGNOR(S) HEREBY CONFIRMS THE MERGER OF TIFFANY (NJ) INC., A NEW JERSEY CORPORATION, WITH AND INTO TIFFANY (NJ) LLC, A DELAWARE LIMITED LIABILITY COMPANY.

Assignor: TIFFANY (NJ) INC.

Exec Dt: 01/29/2008

Entity Type: CORPORATION

Citizenship: NEW JERSEY

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Assignee: TIFFANY (NJ) LLC

15 SYLVAN WAY

PARSIPPANY, NEW JERSEY 07054

Correspondent: LAWRENCE E. APOLZON

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

866 UNITED NATIONS PLAZA

NEW YORK, NY 10017

Search Results as of: 03/19/2015 03:01 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.5

Web interface last modified: July 25, 2014 v.2.5



**Int. Cl.: 14**

**Prior U.S. Cl.: 28**

**United States Patent and Trademark Office**

**Reg. No. 1,228,409**

**Registered Feb. 22, 1983**

**TRADEMARK**  
**Principal Register**

**TIFFANY**

Tiffany & Company (New York corporation)  
727 5th Ave.  
New York, N.Y. 10022

For: DECORATIVE ART OBJECTS MADE IN  
WHOLE OR IN PART OF PRECIOUS OR SEMI-  
PRECIOUS METALS—NAMELY, FIGURINES,  
BOXES, BOWLS, TRAYS, AND FLOWERS,  
JEWELRY, SEMI-PRECIOUS STONES, AND  
NATURAL AND CULTURED PEARLS, in  
CLASS 14 (U.S. Cl. 28).

First use 1868; in commerce 1868.

Owner of U.S. Reg. Nos. 132,262, 133,063 and  
139,646.

Ser. No. 304,915, filed Apr. 9, 1981.

DAVID E. BUCHER, Examining Attorney



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# Typed Drawing

<b>Word Mark</b>	TIFFANY
<b>Goods and Services</b>	IC 014. US 002 027 028 050. G & S: Decorative Art Objects Made in Whole or in Part of Precious or Semi-Precious Metals-Namely, Figurines, Boxes, Bowls, Trays, [ and Flowers, ] Jewelry, Semi-Precious Stones, and Natural and Cultured Pearls. FIRST USE: 18680000. FIRST USE IN COMMERCE: 18680000
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	73304915
<b>Filing Date</b>	April 9, 1981
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	November 30, 1982
<b>Registration Number</b>	1228409
<b>Registration Date</b>	February 22, 1983
<b>Owner</b>	(REGISTRANT) Tiffany & Company CORPORATION NEW YORK 727 5th Ave. New York NEW YORK 10022 (LAST LISTED OWNER) TIFFANY (NJ) LLC LIMITED LIABILITY COMPANY DELAWARE 15 SYLVAN WAY PARSIPPANY NEW JERSEY 07054
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	LAWRENCE E. APOLZON
<b>Prior Registrations</b>	0132262;0133063;0139646
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Affidavit Text</b>	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20130204.
<b>Renewal</b>	2ND RENEWAL 20130204

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## Assignments on the Web > [Trademark Query](#)

### Trademark Assignment Abstract of Title

#### Total Assignments: 8

Serial #: [73304915](#)

Filing Dt: 04/09/1981

Reg #: [1228409](#)

Reg. Dt: 02/22/1983

Registrant: Tiffany & Company

Mark: TIFFANY

#### Assignment: 1

Reel/Frame: [0497/0773](#)

Recorded: 05/13/1985

Pages: 21

Conveyance: AS SECURITY FOR OBLIGATIONS RECITED, ASSIGNOR HEREBY GRANTS A SECURITY INTEREST UNDER SAID MARK, SUBJECT TO AGREEMENT RECITED (SEE RECORD)

Assignor: [TIFFANY AND COMPANY](#)

DBA/AKA/TA: AKA TIFFANY & COMPANY AND TIFFANY & CO.

Exec Dt: 05/08/1985

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ARABIAN INVESTMENT BANKING CORPORATION \(INVESTCORP\) SERVICES, N.V.](#)

Entity Type: CORPORATION

Citizenship: NETHERLANDS ANTILLES

9WEST 57TH ST.

NEW YORK, NEW YORK 10019

Correspondent: CUSHMAN, DARBY, ET AL.

8TH FLOOR

1801 K ST., N.W.

WASHINGTON, DC 20006

#### Assignment: 2

Reel/Frame: [0497/0794](#)

Recorded: 05/13/1985

Pages: 21

Conveyance: AS SECURITY FOR OBLIGATIONS RECITED, ASSIGNOR HEREBY GRANTS A SECURITY INTEREST UNDER SAID MARK SUBJECT TO AGREEMENT RECITED, (SEE RECORD FOR DETAILS)

Assignor: [TIFFANY AND COMPANY](#)

DBA/AKA/TA: AKA TIFFANY & COMPANY AND TIFFANY & CO.

Exec Dt: 05/08/1985

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [GENERAL ELECTRIC CREDIT CORPORATION](#)

Entity Type: CORPORATION

Citizenship: NEW YORK

2777 SUMMER ST.

STAMFORD, CONNECTICUT 06905

Correspondent: CUSHMAN, DARBY, ET AL.

8TH FLOOR

1801 K ST, N.W.

WASHINGTON, DC 20006

#### Assignment: 3

Reel/Frame: [0575/0301](#)

Recorded: 05/22/1987

Pages: 17

Conveyance: SECURITY INTEREST

Assignor: [GENERAL ELECTRIC CREDIT CORPORATION](#)

Exec Dt: 05/13/1987

Entity Type: CORPORATION

Citizenship: NEW YORK

**Assignee:** TIFFANY AND COMPANY

727 FIFTH AVENUE

NEW YORK, NEW YORK 10022

**Entity Type:** CORPORATION

**Citizenship:** NEW YORK

**Correspondent:** TIFFANY & CO.

FIFTH AVENUE & 57TH STREET

NEW YORK, NY 10022

## Assignment: 4

**Reel/Frame:** [2153/0480](#)

**Recorded:** 10/12/1999

**Pages:** 5

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** [TIFFANY AND COMPANY](#)

**Exec Dt:** 09/01/1999

**Entity Type:** CORPORATION

**Citizenship:** NEW YORK

**Entity Type:** CORPORATION

**Citizenship:** NEW JERSEY

**Assignee:** [TIFFANY \(NJ\) INC.](#)

727 FIFTH AVENUE

NEW YORK, NEW YORK 10022

**Correspondent:** DORSEY & WHITNEY LLP

JOCELYN G. BOLLING

1001 PENNSYLVANIA AVENUE, N.W.

WASHINGTON, DC 20004

## Assignment: 5

**Reel/Frame:** [2153/0923](#)

**Recorded:** 10/12/1999

**Pages:** 6

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** [TIFFANY AND COMPANY](#)

**Exec Dt:** 09/01/1999

**Entity Type:** CORPORATION

**Citizenship:** NEW YORK

**Entity Type:** CORPORATION

**Citizenship:** NEW JERSEY

**Assignee:** [TIFFANY \(NJ\) INC.](#)

727 FIFTH AVENUE

NEW YORK, NEW YORK 10022

**Correspondent:** DORSEY & WHITNEY LLP

PATRICIA RUSSELL BROWN

1001 PENNSYLVANIA AVENUE, N.W.

WASHINGTON, DC 20004

## Assignment: 6

**Reel/Frame:** [1961/0759](#)

**Recorded:** 11/22/1999

**Pages:** 22

**Conveyance:** SECURITY AGREEMENT

**Assignor:** [PAYLESS CASHWAYS, INC.](#)

**Exec Dt:** 11/17/1999

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** ILLINOIS

**Assignee:** [CONGRESS FINANCIAL CORPORATION \(CENTRAL\)](#)

150 S. WACKER DRIVE

CHICAGO, ILLINOIS 60606

**Correspondent:** OTTERBOURG, STEINDLER, HOUSTON & ROSEN

ATTN: MITCHELL M. BRAND, ESQ.

230 PARK AVENUE

NEW YORK, NEW YORK 10169

## Assignment: 7

Reel/Frame: [3757/0871](#)

Recorded: 04/10/2008

Pages: 5

Conveyance: MERGER EFFECTIVE 02012008

Assignor: [TIFFANY \(NJ\) INC.](#)

Assignee: [TIFFANY \(NJ\) LLC](#)  
15 SYLVAN WAY  
PARSIPPANY, NEW JERSEY 07054

Exec Dt: 01/29/2008  
Entity Type: CORPORATION  
Citizenship: NEW JERSEY  
Entity Type: CORPORATION  
Citizenship: DELAWARE

Correspondent: LAWRENCE E. APOLZON  
FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
866 UNITED NATIONS PLAZA  
NEW YORK, NY 10017

Assignment: 8

Reel/Frame: [3786/0665](#)

Recorded: 06/02/2008

Pages: 9

Conveyance: CORRECTIVE ASSIGNMENT TO CORRECT THE ENTITY TYPE OF THE ASSIGNEE ERRONEOUSLY IDENTIFIED AS A "DELAWARE CORPORATION" INSTEAD OF "DELAWARE LIMITED LIABILITY COMPANY" PREVIOUSLY RECORDED ON REEL 003757 FRAME 0871. ASSIGNOR(S) HEREBY CONFIRMS THE MERGER OF TIFFANY (NJ) INC., A NEW JERSEY CORPORATION, WITH AND INTO TIFFANY (NJ) LLC, A DELAWARE LIMITED LIABILITY COMPANY.

Assignor: [TIFFANY \(NJ\) INC.](#)

Assignee: [TIFFANY \(NJ\) LLC](#)  
15 SYLVAN WAY  
PARSIPPANY, NEW JERSEY 07054

Exec Dt: 01/29/2008  
Entity Type: CORPORATION  
Citizenship: NEW JERSEY  
Entity Type: LIMITED LIABILITY COMPANY  
Citizenship: DELAWARE

Correspondent: LAWRENCE E. APOLZON  
FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
866 UNITED NATIONS PLAZA  
NEW YORK, NY 10017



**Int. Cl.: 14**

**Prior U.S. Cl.: 28**

**United States Patent and Trademark Office** **Reg. No. 1,669,365**  
**Registered Dec. 24, 1991**

**TRADEMARK**  
**PRINCIPAL REGISTER**

**T & CO.**

TIFFANY AND COMPANY (NEW YORK COR-  
PORATION)  
727 FIFTH AVENUE  
NEW YORK, NY 10022

FOR: ALL TYPES OF JEWELRY MADE OF,  
OR IN PART OF, PRECIOUS METALS AND/OR  
WITH PRECIOUS OR SEMI-PRECIOUS  
STONES, IN CLASS 14 (U.S. CL. 28).

FIRST USE 0-0-1979; IN COMMERCE  
0-0-1979.

OWNER OF U.S. REG. NO. 261,711.  
NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "CO.", APART FROM THE  
MARK AS SHOWN.

SER. NO. 74-104,857, FILED 10-11-1990.

VIVIAN MICZNIK, EXAMINING ATTORNEY



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## Typed Drawing

<b>Word Mark</b>	T & CO.
<b>Goods and Services</b>	IC 014. US 028. G & S: all types of jewelry made of, or in part of, precious metals and/or with precious or semi-precious stones. FIRST USE: 19790000. FIRST USE IN COMMERCE: 19790000
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	74104857
<b>Filing Date</b>	October 11, 1990
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	October 1, 1991
<b>Registration Number</b>	1669365
<b>Registration Date</b>	December 24, 1991
<b>Owner</b>	(REGISTRANT) TIFFANY AND COMPANY CORPORATION NEW YORK 727 Fifth Avenue New York NEW YORK 10022  (LAST LISTED OWNER) TIFFANY (NJ) LLC CORPORATION DELAWARE 15 SYLVAN WAY PARSIPPANY NEW JERSEY 07054
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	LAWRENCE E. APOLZON
<b>Prior Registrations</b>	0261711
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CO." APART FROM THE MARK AS SHOWN
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Affidavit Text</b>	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20110809.
<b>Renewal</b>	2ND RENEWAL 20110809
<b>Live/Dead Indicator</b>	LIVE



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## Trademark Assignment Abstract of Title

### Total Assignments: 4

Serial #: [74104857](#)

Filing Dt: 10/11/1990

Reg #: [1669365](#)

Reg. Dt: 12/24/1991

Registrant: TIFFANY AND COMPANY

Mark: T & CO.

### Assignment: 1

Reel/Frame: [2153/0480](#)

Recorded: 10/12/1999

Pages: 5

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [TIFFANY AND COMPANY](#)

Exec Dt: 09/01/1999

Entity Type: CORPORATION

Citizenship: NEW YORK

Entity Type: CORPORATION

Citizenship: NEW JERSEY

Assignee: [TIFFANY \(NJ\) INC.](#)

727 FIFTH AVENUE

NEW YORK, NEW YORK 10022

Correspondent: DORSEY & WHITNEY LLP

JOCELYN G. BOLLING

1001 PENNSYLVANIA AVENUE, N.W.

WASHINGTON, DC 20004

### Assignment: 2

Reel/Frame: [2153/0923](#)

Recorded: 10/12/1999

Pages: 6

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [TIFFANY AND COMPANY](#)

Exec Dt: 09/01/1999

Entity Type: CORPORATION

Citizenship: NEW YORK

Entity Type: CORPORATION

Citizenship: NEW JERSEY

Assignee: [TIFFANY \(NJ\) INC.](#)

727 FIFTH AVENUE

NEW YORK, NEW YORK 10022

Correspondent: DORSEY & WHITNEY LLP

PATRICIA RUSSELL BROWN

1001 PENNSYLVANIA AVENUE, N.W.

WASHINGTON, DC 20004

### Assignment: 3

Reel/Frame: [3757/0871](#)

Recorded: 04/10/2008

Pages: 5

Conveyance: MERGER EFFECTIVE 02012008

Assignor: [TIFFANY \(NJ\) INC.](#)

Exec Dt: 01/29/2008

Entity Type: CORPORATION

Citizenship: NEW JERSEY

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: [TIFFANY \(NJ\) LLC](#)

15 SYLVAN WAY

PARSIPPANY, NEW JERSEY 07054

**Correspondent:** LAWRENCE E. APOLZON  
  
FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
  
866 UNITED NATIONS PLAZA  
  
NEW YORK, NY 10017

Assignment: 4

**Reel/Frame:** [3786/0665](#)

**Recorded:** 06/02/2008

**Pages:** 9

**Conveyance:** CORRECTIVE ASSIGNMENT TO CORRECT THE ENTITY TYPE OF THE ASSIGNEE ERRONEOUSLY IDENTIFIED AS A "DELAWARE CORPORATION" INSTEAD OF "DELAWARE LIMITED LIABILITY COMPANY" PREVIOUSLY RECORDED ON REEL 003757 FRAME 0871. ASSIGNOR(S) HEREBY CONFIRMS THE MERGER OF TIFFANY (NJ) INC., A NEW JERSEY CORPORATION, WITH AND INTO TIFFANY (NJ) LLC, A DELAWARE LIMITED LIABILITY COMPANY.

**Assignor:** [TIFFANY \(NJ\) INC.](#)

**Assignee:** [TIFFANY \(NJ\) LLC](#)

**Exec Dt:** 01/29/2008

**Entity Type:** CORPORATION

**Citizenship:** NEW JERSEY

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

15 SYLVAN WAY

PARSIPPANY, NEW JERSEY 07054

**Correspondent:** LAWRENCE E. APOLZON  
  
FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
  
866 UNITED NATIONS PLAZA  
  
NEW YORK, NY 10017

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Web interface last modified: July 25, 2014 v.2.5

**Int. Cls.: 3, 8, 14, 16, 18, 21, 25 and 35**

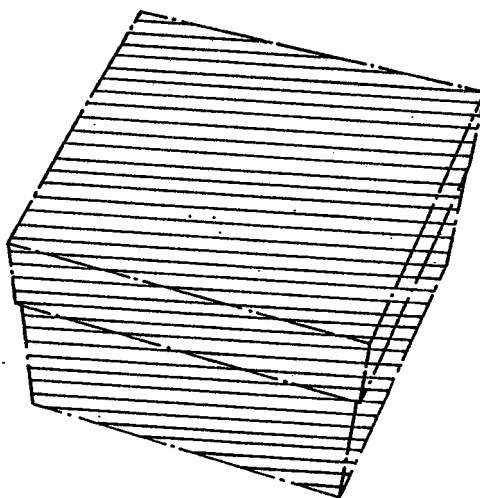
**Prior U.S. Cls.: 1, 2, 3, 4, 5, 6, 13, 22, 23, 27,  
28, 29, 30, 33, 37, 38, 39, 40, 41, 44, 50, 51,  
52, 100, 101 and 102**

**Reg. No. 2,359,351**

**United States Patent and Trademark Office**

**Registered June 20, 2000**

**TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER**



TIFFANY AND COMPANY (NEW YORK CORPORATION)  
727 FIFTH AVENUE  
NEW YORK, NY 10022

FOR: FRAGRANCE PRODUCTS, NAMELY, PERFUME, COLOGNE, TOILET WATER, TOILET SOAP, BABY POWDER, BODY CREAM, BATH GEL, SHOWER GEL, BODY LOTION AND PERSONAL DEODORANT, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 0-0-1987; IN COMMERCE 0-0-1987.  
FOR: TABLEWARE, NAMELY, KNIVES, FORKS AND SPOONS; POCKET KNIVES, SCISSORS, AND RAZORS, IN CLASS 8 (U.S. CLS. 23, 28 AND 44).

FIRST USE 0-0-1939; IN COMMERCE 0-0-1939.  
FOR: JEWELRY; WATCHES AND CLOCKS; PRECIOUS AND SEMI-PRECIOUS STONES; DECORATIVE ART OBJECTS MADE IN WHOLE OR IN PART OF PRECIOUS METALS AND THEIR ALLOYS, NAMELY, FIGURINES, BOXES AND TROPHIES; NATURAL AND CULTURED PEARLS; METAL

WARES MADE IN WHOLE OR IN PART OF PRECIOUS METALS AND THEIR ALLOYS, NAMELY, CANDELABRAS, CANDLESTICKS, CIGAR AND CIGARETTE BOXES AND ASHTRAYS; BOWLS, SERVING TRAYS, TUMBLERS, PITCHERS, CORK-SCREWS, CUPS, PORRINGERS, TOOTHPICKS AND PERFUME FLASKS SOLD EMPTY, ALL MADE IN WHOLE OR IN PART OF PRECIOUS METALS AND THEIR ALLOYS; BAR ACCESSORIES MADE OF PRECIOUS METALS AND THEIR ALLOYS, NAMELY, COASTERS; CLOTHING ACCESSORIES MADE OF PRECIOUS METALS AND THEIR ALLOYS, NAMELY, MONEY CLIPS, CUFFLINKS, KEY HOLDERS, KEY RINGS, COLLAR CLIPS, COLLAR PINS, COLLAR STAYS, TIE BARS, TIE TACKS, TIE SLIDES, BELT BUCKLES, AND SHIRT STUDS; PILL BOXES AND PIN BOXES MADE OF OR PLATED WITH PRECIOUS METALS AND THEIR ALLOYS; BABY RATTLES, GOLF CLUBS, AND PLACE MARKERS FOR GOLF BALLS MADE IN WHOLE OR IN PART OF PRECIOUS METALS AND THEIR ALLOYS; PICTURE CALENDAR AND PHOTOGRAPH FRAMES MADE IN WHOLE OR IN PART OF PRECIOUS METALS AND THEIR ALLOYS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 0-0-1939; IN COMMERCE 0-0-1939.  
FOR: STATIONERY; DIARIES, CALENDARS, PERSONAL ORGANIZERS, DRAWING RULERS, BOOKMARKS, WRITING INSTRUMENTS AND PLAYING CARDS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 0-0-1939; IN COMMERCE 0-0-1939.  
FOR: LEATHER GOODS, NAMELY, PURSES, HANDBAGS, WALLETS, CREDIT CARD CASES AND KEY CASES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 0-0-1939; IN COMMERCE 0-0-1939.  
FOR: CRYSTAL GLASSES, BOWLS, VASES, CANDY AND JELLY JARS, CANDLESTICKS, SERV-

ING PLATTERS, DECORATIVE BOXES, BUCKETS AND BASKETS; CHINA, PORCELAIN, AND EARTH-ENWARE DINNERWARE, BOWLS, SERVING PLATTERS, TEA AND COFFEE SETS, MUGS, VASES, CANDY AND JELLY JARS, CANDLESTICKS, BOXES AND BASKETS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 0-0-1939; IN COMMERCE 0-0-1939.  
FOR: CLOTHING, NAMELY, NECKTIES, SCARVES AND BELTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 0-0-1939; IN COMMERCE 0-0-1939.  
FOR: RETAIL STORE AND MAIL ORDER CATALOG SERVICES FEATURING JEWELRY, WATCHES AND CLOCKS, GIFTWARE, DINNERWARE, FLATWARE, TABLE SERVICE PIECES, BABY GIFTS, DECORATIVE HOME FURNISHINGS, STATIONERY, WRITING INSTRUMENTS AND DESK ACCESSORIES, CLOTHING AND ACCESSORIES, TROPHIES AND MEDALS, SMOKERS' ACCESSORIES, WEATHER MONITORING ACCESSORIES, BAR ACCESSORIES, AND PERFUMERY, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 0-0-1939; IN COMMERCE 0-0-1939.  
OWNER OF U.S. REG. NO. 2,184,128.

THE DRAWING IS LINED FOR THE COLOR BLUE, AND COLOR IS A FEATURE OF THE MARK.

THE MARK CONSISTS OF A SHADE OF BLUE OFTEN REFERRED TO AS ROBIN'S-EGG BLUE WHICH IS USED ON BOXES. THE MATTER SHOWN IN BROKEN LINES REPRESENTS BOXES OF VARIOUS SIZES AND SERVES TO SHOW POSITIONING OF THE MARK. NO CLAIM IS MADE TO SHAPE OF THE BOXES.

SEC. 2(F).

SER. NO. 75-544,375, FILED 8-24-1998.

TERESA M. RUPP, EXAMINING ATTORNEY



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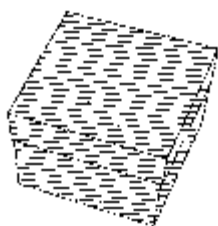
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#### Goods and Services

IC 003. US 001 004 006 050 051 052. G & S: Fragrance products, namely, perfume, cologne, toilet water, [ toilet soap, baby powder, body cream, bath gel, shower gel, ] body lotion [ and personal deodorant ]. FIRST USE: 19870000. FIRST USE IN COMMERCE: 19870000

IC 008. US 023 028 044. G & S: Tableware, namely, knives, forks and spoons; pocket knives, [ scissors, ] and razors. FIRST USE: 19390000. FIRST USE IN COMMERCE: 19390000

IC 014. US 002 027 028 050. G & S: Jewelry; watches and clocks; precious and semi-precious stones; decorative art objects made in whole or in part of precious metals and their alloys, namely, figurines, boxes and trophies; natural and cultured pearls; metal wares made in whole or in part of precious metals and their alloys, namely, candelabras, candlesticks, cigar and cigarette boxes and ashtrays; bowls, serving trays, tumblers, pitchers, corkscrews, cups, porringers, [ toothpicks ] and perfume flasks sold empty, all made in whole or in part of precious metals and their alloys; bar accessories made of precious metals and their alloys, namely, coasters; clothing accessories made of precious metals and their alloys, namely, money clips, cufflinks, [ key holders, ] key rings, [ collar clips, collar pins, ] collar stays, tie bars, tie tacks, tie slides, belt buckles, and shirt studs; pill boxes and pin boxes made of or plated with precious metals and their alloys; baby rattles, golf clubs, and place markers for golf balls made in whole or in part of precious metals and their alloys; picture calendar and photograph frames made in whole or in part of precious metals and their alloys. FIRST USE: 19390000. FIRST USE IN COMMERCE: 19390000

IC 016. US 002 005 022 023 029 037 038 050. G & S: Stationery; diaries, calendars, personal organizers, [ drawing rulers, ] bookmarks, writing instruments and playing cards. FIRST USE: 19390000. FIRST USE IN COMMERCE: 19390000

IC 018. US 001 002 003 022 041. G & S: Leather goods, namely, [ purses, handbags, ] wallets, credit card cases [ and key cases ]. FIRST USE: 19390000. FIRST USE IN COMMERCE: 19390000

IC 021. US 002 013 023 029 030 033 040 050. G & S: Crystal glasses, bowls, vases, candy and jelly jars, candlesticks, serving platters, decorative boxes, buckets and baskets; china, porcelain, and earthenware dinnerware, bowls, serving platters, tea and coffee sets, mugs, vases, candy [ and jelly jars ], candlesticks, boxes and baskets. FIRST USE: 19390000. FIRST USE IN COMMERCE: 19390000

IC 025. US 022 039. G & S: Clothing, namely, neckties, scarves and belts. FIRST USE: 19390000. FIRST USE IN COMMERCE: 19390000

IC 035. US 100 101 102. G & S: Retail store and mail order catalog services featuring jewelry, watches and clocks, giftware, dinnerware, flatware, table service pieces, baby gifts, decorative home furnishings, stationery, writing instruments and desk accessories, clothing and accessories, trophies and medals, smokers' accessories, weather monitoring accessories, bar accessories, and perfumery. FIRST USE: 19390000. FIRST USE IN COMMERCE: 19390000

Mark	
Drawing Code	(2) DESIGN ONLY
Design Search Code	19.05.25 - Boxes, cardboard (packing or storage); Cartons, packing or storage; Dumpster; Freight containers; Other large containers; Pallets for storing or moving cargo or freight ; shipping containers 29.04.03 - Blue (single color used on packaging, labels or signs) 29.05.03 - Blue (multiple colors used on the entire goods)
Serial Number	75544375
Filing Date	August 24, 1998
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	March 28, 2000
Registration Number	2359351
Registration Date	June 20, 2000
Owner	(REGISTRANT) Tiffany and Company CORPORATION NEW YORK 727 Fifth Avenue New York NEW YORK 10022  (LAST LISTED OWNER) TIFFANY (NJ) LLC CORPORATION DELAWARE 15 SYLVAN WAY PARSIPPANY NEW JERSEY 07054
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	LAWRENCE E. APOLZON
Prior Registrations	2184128
Description of Mark	The mark consists of a shade of blue often referred to as robin's-egg blue which is used on boxes. The matter shown in broken lines represents boxes of various sizes and serves to show positioning of the mark. No claim is made to shape of the boxes. The drawing is lined for the color blue, and color is a feature of the mark.
Type of Mark	TRADEMARK. SERVICE MARK
Register	PRINCIPAL-2(F)
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20100617.
Renewal	1ST RENEWAL 20100617
Live/Dead Indicator	LIVE

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# United States Patent and Trademark Office

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## Assignments on the Web > [Trademark Query](#)

### Trademark Assignment Abstract of Title

#### Total Assignments: 4

Serial #: [75544375](#)

Filing Dt: 08/24/1998

Reg #: [2359351](#)

Reg. Dt: 06/20/2000

Registrant: Tiffany and Company

Mark:

#### Assignment: 1

Reel/Frame: [2153/0480](#)

Recorded: 10/12/1999

Pages: 5

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [TIFFANY AND COMPANY](#)

Exec Dt: 09/01/1999

Entity Type: CORPORATION

Citizenship: NEW YORK

Entity Type: CORPORATION

Citizenship: NEW JERSEY

Assignee: [TIFFANY \(NJ\) INC.](#)

727 FIFTH AVENUE

NEW YORK, NEW YORK 10022

Correspondent: DORSEY & WHITNEY LLP

JOCELYN G. BOLLING

1001 PENNSYLVANIA AVENUE, N.W.

WASHINGTON, DC 20004

#### Assignment: 2

Reel/Frame: [2153/0923](#)

Recorded: 10/12/1999

Pages: 6

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [TIFFANY AND COMPANY](#)

Exec Dt: 09/01/1999

Entity Type: CORPORATION

Citizenship: NEW YORK

Entity Type: CORPORATION

Citizenship: NEW JERSEY

Assignee: [TIFFANY \(NJ\) INC.](#)

727 FIFTH AVENUE

NEW YORK, NEW YORK 10022

Correspondent: DORSEY & WHITNEY LLP

PATRICIA RUSSELL BROWN

1001 PENNSYLVANIA AVENUE, N.W.

WASHINGTON, DC 20004

#### Assignment: 3

Reel/Frame: [3757/0871](#)

Recorded: 04/10/2008

Pages: 5

Conveyance: MERGER EFFECTIVE 02012008

Assignor: [TIFFANY \(NJ\) INC.](#)

Exec Dt: 01/29/2008

Entity Type: CORPORATION

Citizenship: NEW JERSEY

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: [TIFFANY \(NJ\) LLC](#)

15 SYLVAN WAY

PARSIPPANY, NEW JERSEY 07054

**Correspondent:** LAWRENCE E. APOLZON  
  
FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
  
866 UNITED NATIONS PLAZA  
  
NEW YORK, NY 10017

Assignment: 4

**Reel/Frame:** [3786/0665](#)

**Recorded:** 06/02/2008

**Pages:** 9

**Conveyance:** CORRECTIVE ASSIGNMENT TO CORRECT THE ENTITY TYPE OF THE ASSIGNEE ERRONEOUSLY IDENTIFIED AS A "DELAWARE CORPORATION" INSTEAD OF "DELAWARE LIMITED LIABILITY COMPANY" PREVIOUSLY RECORDED ON REEL 003757 FRAME 0871. ASSIGNOR(S) HEREBY CONFIRMS THE MERGER OF TIFFANY (NJ) INC., A NEW JERSEY CORPORATION, WITH AND INTO TIFFANY (NJ) LLC, A DELAWARE LIMITED LIABILITY COMPANY.

**Assignor:** [TIFFANY \(NJ\) INC.](#)

**Exec Dt:** 01/29/2008

**Entity Type:** CORPORATION

**Citizenship:** NEW JERSEY

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** [TIFFANY \(NJ\) LLC](#)

15 SYLVAN WAY

PARSIPPANY, NEW JERSEY 07054

**Correspondent:** LAWRENCE E. APOLZON  
  
FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
  
866 UNITED NATIONS PLAZA  
  
NEW YORK, NY 10017

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.5

Search Results as of: 03/19/2015 03:20 PM

Web interface last modified: July 25, 2014 v.2.5

# United States of America

United States Patent and Trademark Office

# 1837

**Reg. No. 4,154,018**

**Registered June 5, 2012**

**Int. Cls.: 9, 14, 16, 18, 21,  
26, 28 and 34**

TIFFANY (NJ) LLC (DELAWARE LIMITED LIABILITY COMPANY)  
15 SYLVAN WAY  
PARSIPPANY, NJ 07054

FOR: SUNGLASSES; CELLULAR PHONE ACCESSORY CHARMS; COMPASSES; TAPE MEASURES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 10-0-1999; IN COMMERCE 10-0-1999.

**TRADEMARK**

**PRINCIPAL REGISTER**

FOR: JEWELRY; CUFFLINKS; KEY RINGS OF PRECIOUS METAL, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 9-0-1996; IN COMMERCE 9-0-1996.

FOR: BOOKMARKS; PEN STANDS; CALENDARS; LETTER OPENERS OF PRECIOUS METAL; PAPERWEIGHTS; PENS; MONEY CLIPS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 2-0-1997; IN COMMERCE 2-0-1997.

FOR: BUSINESS CARD CASES; LUGGAGE TAGS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 10-0-2005; IN COMMERCE 10-0-2005.

FOR: HAIR COMBS; COCKTAIL SHAKERS; NAPKIN RINGS OF PRECIOUS METAL; PILL BOXES FOR PERSONAL USE; CUPS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 10-0-1999; IN COMMERCE 10-0-1999.

FOR: COLLAR STAYS, IN CLASS 26 (U.S. CLS. 37, 39, 40, 42 AND 50).

FIRST USE 12-0-2001; IN COMMERCE 12-0-2001.

FOR: TOY WHISTLES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).



*David J. Kyros*

Director of the United States Patent and Trademark Office

**Reg. No. 4,154,018** FIRST USE 11-0-2006; IN COMMERCE 11-0-2006.

FOR: CIGAR CASES OF PRECIOUS METAL, IN CLASS 34 (U.S. CLS. 2, 8, 9 AND 17).

FIRST USE 4-0-1998; IN COMMERCE 4-0-1998.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-444,796, FILED 10-11-2011.

ANDREW LEASER, EXAMINING ATTORNEY

# United States of America

## United States Patent and Trademark Office



**Reg. No. 5,176,498**

**Registered Apr. 04, 2017**

**Int. Cl.: 14**

**Trademark**

**Principal Register**

Tiffany (NJ) LLC (DELAWARE LIMITED LIABILITY COMPANY)  
15 Sylvan Way  
Parsippany, NJ 07054

CLASS 14: Jewelry

FIRST USE 00-00-1982; IN COMMERCE 00-00-1982

The color(s) blue is/are claimed as a feature of the mark.

The mark consists of a shade of blue that is used on product packaging in the form of jewelry pouches with drawstrings. The broken lines depicting the jewelry pouch and drawstrings indicate placement of the mark on the product packaging and are not part of the mark.

OWNER OF U.S. REG. NO. 2416794, 2184128, 2359351

SEC.2(F)

SER. NO. 87-196,285, FILED 10-07-2016  
ANDREW C LEASER, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

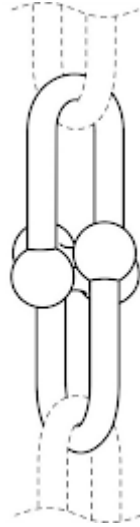
**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**

# United States of America

## United States Patent and Trademark Office



**Reg. No. 7,185,896**

**Registered Oct. 10, 2023**

**Int. Cl.: 14**

**Trademark**

**Principal Register**

Tiffany (NJ) LLC (DELAWARE LIMITED LIABILITY COMPANY)  
15 Sylvan Way  
Parsippany, NEW JERSEY 07054

CLASS 14: Jewelry

FIRST USE 00-00-2017; IN COMMERCE 00-00-2017

The mark consists of a 3D configuration of two interlocking elliptical chain links that each feature a curved bar at one end and at the other end two prongs terminate in two spherical shapes where these two shapes are connected by a bar and interconnect with another corresponding link of the same shape. The top and bottom attachments of the Link Design shown are not claimed as part of the mark, and a representative design in broken line format is shown.

SEC.2(F)

SER. NO. 97-182,402, FILED 12-21-2021

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

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# United States of America

## United States Patent and Trademark Office



**Reg. No. 7,185,897**

**Registered Oct. 10, 2023**

**Int. Cl.: 14**

**Trademark**

**Principal Register**

Tiffany (NJ) LLC (DELAWARE LIMITED LIABILITY COMPANY)  
15 Sylvan Way  
Parsippany, NEW JERSEY 07054

CLASS 14: Necklaces

FIRST USE 00-00-2017; IN COMMERCE 00-00-2017

The mark consists of a 3D configuration of a necklace featuring interlocking elliptical chain links that each feature an interlocking curved bar at one end and at the other end two prongs terminate in two spherical shapes where these two shapes are connected by a bar and interconnect with another corresponding link of the same shape.

SEC.2(F)

SER. NO. 97-182,471, FILED 12-21-2021

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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